

Berkshire County NAACP Social Justice Action Committee Report
November 2019

Businesses Against Bigotry Campaign

We have now met with the five different businesses that represent a range of enterprises and business sizes in downtown Pittsfield (Circa, Jan Perry Realty, Otto's, Hotel on North and Greylock Federal Credit Union) All of them have been supportive and willing to participate in a community conversation about how to make businesses welcoming to people of color.

We have asked them to save January 8th , our regular general meeting date for that conversation.

Will Singleton has agreed to moderate this conversation.

North Adams

In North Adams, the police had an encounter with a person in a previous case that the SJAC had worked on. To demonstrate how things have changed, when the NA Police Chief saw the person's name, he immediately emailed NAACP members who had worked on the case to let us know how the police saw the situation. After some discussion we agreed with his call. In our opinion, that is how these types of things should work.

Social Justice Action Committee

Drew Herzig, co-chair

Rebecca Thompson, co-chair

Arlene Kirsch

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