

FREEDOM FUND AWARDS

JANUARY 20, 2024



NAACP BERKSHIRES

Sponsorship Levels

EBONY \$10,000

EBONY sponsors are our lead sponsors, expanding the reach of the Branch and the Freedom Fund and underwriting a dynamic presentation and program. EBONY sponsors support up to six students on their academic/vocational journey.

PLATINUM \$7,500

PLATINUM sponsors underwrite the production of the Freedom Fund Ceremony, including a stipend for the keynote speaker. PLATINUM sponsors support up to five students on their academic/vocational journey.

GOLD \$5,000

GOLD sponsors underwrite the production of the Freedom Fund Ceremony. GOLD sponsors support up to four students on their academic and vocational journey.

SILVER \$1,500

SILVER sponsors Freedom Fund college stipends for up to two students of color from our Berkshire community.

All sponsorships include a table with ten seats to the Freedom Fund Awards Ceremony, a special thank you, and logo displayed during the event (including the event program) and including our social media accounts, email, and website.

Through your support, we can make this event as accessible as possible by offering individual tickets and live streaming the event with Pittsfield Community Television (PCTV) on the branch's social media channels.



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